

Message Text

UNCLASSIFIED

PAGE 01 TURIN 00319 021037Z
ACTION EUR-12

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R 020930Z AUG 78
FM AMCONSUL TURIN
TO USDOC WASHDC
AMEMBASSY ROME
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AMCONSUL FLORENCE
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UNCLAS TURIN 0319
E.O 11652: N/A
TAGS: BEXP, EIND, IT
SUBJ: TEXTILE MANUFACTURING PIIPMENT TRADE MISSION - GREEC,
TURKEY, IRAN - NOVEMBER 29 - DECMBER 14, 1978

RD: USDOC 1340# (NOTAL FLORENC)

1. DURING ALL-DAY JULY 25 SWING THROUGH BIELLA TEXTILE-PRODUCING AREA, WE HEARD FROMSEVERAL TEXTILE PLANT OWNERS (PARTICULARLY IN WOOLEN SECTOR)THEIR DESIRETO UPGRADE AND MAINTAIN HIGH QUALITY STANDARDS AND PRODUCTIVITY. WE THREFORE BELIEVE THEIR WOULD BE KEEN INTEREST IN PROPOSED NOV. 27 AND 28 MEETINGS IN MILAN BETWEN GROUP OFTHREETO FIVE SUBJECT MISSION MEMBERS PRIOR TOTHEIR JOINING FULL TRADE MISSION IN ATHENS AND SOME IMPORTANT FIRMS FROM BIELLA AREA (SEE ALSO 77 TURIN 370);.

2. WE WOULD BE ABLE TO ASSIST MILN IN ANY WAY POSSIBLE.. TO BETTER PINPOINT TARGETS IN OUR CONSULAR DISTRICT, WOULD APPREC- IATE RECIVINGARE SOON AS AVAILABLE CABLE LETTER OF AMEIRCAN TXTILE EQUIPMNT FIRMS WHO PLAN TO MAKE MILAN STOP AND GNRAL DESCRIPTION OF THEIR PRODUCTS. THIS SHOULD BE FOLLOWED BY OUR RECIEPTOF POUCHED SPECIFIC COMPANY/PRODUCT LITERATURE.

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3. BIELLSE INDUSTRIALISTS, WHOSE ECONOMY LARGELY BASED ON TEXTILE, WOULD ALSO BE PLEASED TO INFORM SUBJECT MISSION MEMBERS OF PROGRESS BEING MADE ON "CITY OFTEXTILE STUDY" LOCATED IN BIELLA. INITIAL BUILDING, AN INDUSTRIAL AND TECHNICAL INSTITUTE (8,000 SQ. METERS), HAS ALREADY OPNE, AND PLANS AND CONSTRUCTION MOVING FORWARD ON VARIOUS OTHER PARTS OF THIS AMBITIOUS CENTER. INCLUDING: PILOT TMTIL PLANT, EXPRIMNTAL CENTER, TECHNOLOGICAL

RESEARCH CENTER, HIGH SCHOOL AND COLLEGE FACILITIES FOR
TEXTILE STUDENTS AN MUSEUM/EXHIBITION HALL. EARLY AMRICAN
COMPANY INTREST IN THIS NW AND IMPORTANT PROJECT AN POSSIBL
EABEEQUENT PROVISION OF EQUIPMENT AND/OR TECHNOLOGY, WOULD HAVE
IMPORTANT IMPACT ON GRADUATES OF THIS CINTER AND THEIR FUTURE
ATTITUDE TOWARD AND KNOWLEDGE OF AMERICAN TEXTILE EQUIPMENT
FORTHCOMING CONSULATE AIRGRAM PROVIDES DETAILS ON THIS NEW
TEXTILE CENTER.

4. REQUEST ROM REPEAT REFTL TO FLORENCE. AS PROPOSAL FOR
MILAN METINGS BECOMES MOR SPECIFIC, SUGGEST ALL POSTS IN
ITALY BE INFORMED.
WRIGHT

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NNN

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